



Educational Workshops for Local Nonprofits & Small Businesses

Transform your ideas and learn new strategies that will strengthen your organization so you can accomplish your mission more efficiently and effectively through workshops led by local experts.

Non-Profit Marketing

Daniel Hickey is the founder of Hickey Marketing Group and works with businesses, non-profits, and government organizations to tell impactful stories to their ideal audiences. Daniel has worked with dozens of national brands and brings his knowledge off branding, marketing, website design, search engine optimization, social media, and public relations to his clients and those who attend his seminars and workshops.

Marketing Best Practices for Non-Profits - In this course we will be discussing trends and best practices that your non-profit can use to attract more volunteers and donations. We will discuss search visibility, telling compelling stories, and how to create an impactful marketing calendar.



Daniel Hickey
Director of Creative Advertising
Hickey Marketing Group, LLC

REGISTER TODAY

for our FREE workshop!



yavapaiuw.org

Quad Cities

Wednesday, May 17th, 2023 • 1-3 pm
Prescott Public Library Founder's Suite
215 E Goodwin St., Prescott, AZ 86303



Presented by United Way of Yavapai County and sponsored by Desert Financial Credit Union as part of our effort to better serve our community.

